

## Logistics

Jacksonville, Florida - This 3PL transports over 30,000 containers annually by rail and by truck, and operates ocean freight services connected to ports and railways throughout the world. Headquartered in Orange Park, Florida, this 3 PL also maintains locations in New Jersey, Illinois, Virginia, and Georgia. From these locations, it provides door-to-door intermodal services including origin pickups, destination delivery and all services in between, including billing, tracking and tracing.



Large customers demand seamless movement of cargo coupled with advanced information and technology in order to operate successfully. This 3PL collaborated with Guilford Group to develop the technology necessary for dynamic operating and logistics systems. With this system in place, this 3PL has been able to accommodate one of the largest importers of home improvement products in North America by providing efficient communication, tracking and detailed customer information.

## AV Logistics Operations Online

The system developed by Guilford Group provides shippers with information to manage their domestic shipments through various modes of transportation to create a seamless door-to-door product. The service is designed to help customers compress cycle time, lower overall transportation cost, maximize supply chain efficiency, and dramatically improve service. It also tracks containers and equipment to minimize storage, demurrage and rental charges. It makes use of complex business rules and logic to optimize container and equipment usage in compliance with the multiple trading partner agreements.

The system can key on specific customer orders and containers, produce online manifests and be used to monitor key ID numbers and important dates. The system is used to maintain service level agreements through the ability to generate exception reports, proactive escalations, and distributed notifications and updates.

**“Guilford Group built our system to be flexible and easy to use. It allows us to more quickly adapt to changing business requirements. They speak our language, and their knowledge of our business is just as valuable to us as their technical skill.”**

**From its inception, this 3PLs containers have arrived 99.2% on-time.**

### Other components of the system include

- Container Management
- Vessel Management
- Container Yard Management
- Demurrage / Per Diem Management
- Event Measurement / Management
- Drayage & Drayage Management